

£1.17m SAVINGS* to the **NHS**
if you switch to

MEDI DERMA-PRO

Skin Protectant Ointment and Foam & Spray Incontinence Cleanser
from Proshield**/Proshield Plus**

▲ **MORE PRODUCT***
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MEDI DERMA-PRO

Skin Protectant Ointment

Provides long-lasting protection from Moisture-Associated Skin Damage on severely damaged skin. It helps to prevent irritation and skin breakdown from incontinence, other bodily fluids (sweat, wound exudate) and friction.

1



Skin Preparation:

- Ensure skin is clean and dry. Do **NOT** use **MEDI DERMA-PRO** Skin Protectant Ointment if an adhesive dressing or device is being applied to the treatment area.

2



Application:

- Apply by gently smoothing a thin uniform coating over the whole area to be treated. Avoid rubbing the skin. A more liberal application may be required for severely moist or damaged skin. Do **NOT** use on deep wounds or deep skin damage.

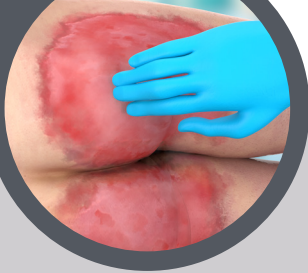
3



PRECAUTION

- If using in conjunction with other topical treatments (e.g. fungal cream), allow at least 5 minutes for absorption of the first product before applying **MEDI DERMA-PRO** Skin Protectant Ointment.

4



Cleansing and Reapplication:

- Reapplication is recommended after each episode of incontinence, following cleansing. The ointment should also be reapplied when there is no visible sheen on the skin. For best results use **MEDI DERMA-PRO** Foam & Spray Incontinence Cleanser.

Benefits of **MEDI DERMA-PRO** ointment

- Suitable for use on damaged skin
- Non-Sting formulation, pain-free application
- Does not block absorption of incontinence pads
- 'Tacky' consistency ensures the ointment adheres well to moist skin and wounds
- Prevents exudate damage and maceration

MEDI DERMA-PRO

Foam & Spray Incontinence Cleanser

Removes urine and/or faeces from the skin following episodes of incontinence, minimising the risk of further skin damage. It can also be used to break down and remove stubborn, dried bodily fluids, such as faeces and blood, post-operative antiseptic cleansing solutions and skin barrier protectants, such as **MEDI DERMA-PRO** Skin Protectant Ointment.

1



Trigger Modes:

Turn the nozzle to the position (1).

• Foam Mode:

Ensure the nozzle flap is closed and pull the lever in firmly. Use foam mode on difficult-to-reach areas.

• Spray Mode:

Open the nozzle flap (2) and pull the lever in firmly.

2



Application:

- Apply directly to the skin or onto a wash cloth.

3



Cleansing:

- Gently clean the affected area, minimising application of pressure and/or friction. No rinse required.

4



Drying:

- Pat dry or leave to air dry where possible.

Benefits of **MEDI DERMA-PRO** cleanser

- Cleanses and moisturises the skin
- Suitable for use on damaged skin
- Non-Sting formulation, pain-free application
- Can be used in a foam or spray mode, depending on the area of use

◆ Clinical Case Evaluation

"The successful use of **Medi Derma-PRO Skin Protectant Ointment** in association with fungal treatments also provided useful and clinically relevant information during certain evaluations to support use of the products in this way." (Freitas A, 2021)

"The positive clinician feedback received for **Medi Derma-PRO ointment and cleanser** provides further support for the efficacy of the products in clinical practice, and is especially encouraging when they were found to be better than or at least the same as the most comparable products available." (Freitas A, 2021)

Formats and Ordering Information (DT Location: Section IX C)

Format	Selling Unit	Product Code	PIP Code	NHS-SC Code
	Skin Protectant Ointment - Non-Sting For Skin Protection and Restoration			
Tube - 115g	1	63605	399-6931	ELY607
	Foam & Spray Incontinence Cleanser - Non-Sting For Gentle Skin Cleansing			
Bottle - 250ml	1	63582	399-6923	ELY608



Fire Hazard. Do **NOT** smoke or go near naked flames; clothing, bedding, bandages and incontinence pads with this product dried on them may catch fire more easily.



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References: *PCA, Drug Tariff Pricing, November-2021 **Proshield and Proshield Plus are not registered trademarks of Medicareplus International, they are registered trademarks of Smith&Nephew; *Medi Derma-PRO Cleanser contains 250ml, 15ml more than Proshield • Evaluation of a skin protectant ointment and an incontinence cleanser' by A Freitas, JCN 2021, Vol 35, No.5 Pgs 46-51