

Collaborate+Care

SIGNIFICANT
COST SAVINGS
AVAILABLE TO THE
NHS



The Skin Protection Specialist
for stoma care



Medicareplus
INTERNATIONAL

LIFTEEZ

Medical Adhesive Remover Aerosol and Wipe

Prevention and Management of MARS

Medical Adhesive-Related Skin Injuries (MARS) occur when the medical adhesive on stoma appliances remove superficial layers of skin. This can be painful and result in varying levels of skin damage such as skin stripping, skin tears and folliculitis.

LIFTEEZ Medical Adhesive Remover can be used to help prevent MARS by dissolving the adhesives used in stoma or ostomy appliances.

LIFTEEZ Benefits

LIFTEEZ non-sting, no-rinse formulation is fast and powerful on adhesives but gentle on the skin. Adhesive bonds can be broken quickly and painlessly to help prevent MARS.

Clinician Benefits of using LIFTEEZ⁽¹⁾:

- Fast and easy removal of stoma appliance with no skin stripping
- No effect on adhesion of replacement stoma appliance
- Increased patient comfort
- Increased patient compliance
- Increased patient engagement in their own care

Patient Benefits of using LIFTEEZ⁽¹⁾:

- Reduced pain during stoma appliance change
- Reduced erythema and skin trauma on fragile skin
- Reduced or no analgesia requirements
- Reduced anxiety around stoma appliance removal
- Reduced time needed for appliance change



1.

Using LIFTEEZ Medical Adhesive Remover Aerosol & Wipe on a Non-Porous Material

- Gently lift the edge of the appliance.
- Gradually spray or wipe underneath the edge whilst gradually and gently removing the appliance.



2.

Removal of Adhesive Residue

- Once the appliance has been removed, it is important to remove any adhesive residue.
- Use a LIFTEEZ wipe or spray LIFTEEZ aerosol on a gauze swab and gently wipe any residue off the skin.
- Gently clean and dry around the peristomal site in accordance with clinical guidance.
- LIFTEEZ dries in seconds and does not compromise the adhesion of the replacement pouch.

Using MEDI DERMA-S Total Barrier Film Applicator or Wipe

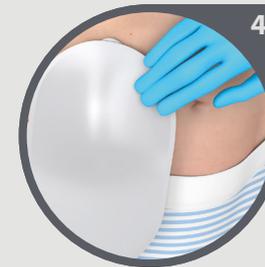
- Apply MEDI DERMA-S Total Barrier Film to protect the skin underneath the replacement appliance.



3.

Replace the Ostomy Pouch

- Once the Barrier Film is fully dry, apply the replacement pouch as normal. When using the applicator or wipe, allow **5-10 seconds** to fully dry, ensuring to hold open any skin folds to ensure complete drying. If using the pump spray or aerosol, allow up to **30 seconds** to fully dry, again ensuring to hold open any skin folds for complete drying.



4.

MEDI DERMA-S

Total Barrier Film Pump Spray, Aerosol, Sterile Applicators and Wipe

MEDI DERMA-S Total Barrier Film provides maximum barrier protection from Moisture-Associated Skin Damage (MASD) on intact and moderately damaged skin.

Effective Management of MASD

- Long-lasting protection (up to 72h) from:
 - bodily fluids (urine, faeces, perspiration, wound exudate)^(2,4)
 - adhesive products (MARS)^(3,5)
- Prevents maceration, skin damage and friction-related trauma^(2,3,5)
- Ideal for peristomal protection
- Forms a transparent coating - allows monitoring of the skin

Increased Patient Safety & Comfort

- Alcohol, fragrance, parabens, phthalates free and latex free
- Non-Sting formulation^(3,4,5)
- No need to remove between applications, reducing risk of friction damage and promoting patient comfort
- Suitable for use on paediatric patients^(6,7)

Easy to Use

- Dries in seconds
- Leaves no residue
- Does not affect adherence of subsequent stoma bag application
- Several formats available for all wound types and sizes



Ordering Information (DT Location: Section IX C)

Format	Selling Unit	Product Code	PIP Code	NHS-SC Code
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LIFTEEZ

Medical Adhesive Remover - Non-Sting

Aerosol - 50ml	1	60833	389-7147	EXC041
Wipe	30 Pack	60321	341-3309	EXC042

MEDI DERMA-S

Total Barrier Film - Non-Sting



Aerosol - 50ml	1	60819	389-7139	ELY561
Pump Spray - 30ml	1	60796	389-7121	ELY562
Wipe	30 Pack	60307	341-3184	ELY788
Sterile Applicator - 1ml	5 Pack	61076	362-8716	ELY532
Sterile Applicator - 3ml	5 Pack	61090	362-8724	ELY533

References:

1. Jones L, Bell D, Hodgson C, Mohamud L, & Stephen-Haynes J. (2018). Case study series: Lifteez aerosol and wipes for the prevention and management of MARSII. *Wounds UK* 14(5): 118-123.
2. Dykes P, Goodwin R., Rosslee V. (2012). Pilot Study into the Efficacy of Film Barrier Skin Care Products. *Wounds UK* 8(4): 144-147.
3. Bianchi J, Beldon P, Callaghan R., Stephen-Haynes J. (2013). Barrier products: Effective use of a barrier cream and film. *Wounds UK* 9(1): 82-88.
4. Southgate G., Bradbury S. (2016). Management of incontinence-associated dermatitis with a skin barrier protectant. *BJN* 25(9): S20-S29.
5. Hadfield G. (2017). Clinical Evaluation of a Skin Barrier Product for Preventing Medical Adhesive Related Skin Injuries (MARSII). Poster Presentation, Wounds UK, Harrogate.
6. Huish S., Walters E. (2016). Preliminary evaluation of Medi Derma-S Barrier Cream & Film for managing neonatal nappy associated dermatitis and development of a neonatal skin care protocol. Poster Presentation, Wounds UK, Harrogate.
7. Price J., Huish S. (2017). Development of a Napkin Associated Dermatitis Prevention Pathway. Poster Presentation, Wounds UK, Harrogate.



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